



SilkaWeb – Detailed Pricing Guide

WEBSITE & APP DEVELOPMENT – DETAILED PRICING GUIDE

STEP 1 — DOMAIN NAME (Required)

Every website needs a unique address, such as yourbusiness.com.

- Typical Cost: \$10–\$20/year
- Includes: Domain search, setup, DNS configuration
- Renewed yearly

STEP 2 — PACKAGES (Choose One)

1) STARTER WEBSITE PACKAGE — \$199–\$399 (One-Time)

Perfect for small businesses needing a clean, simple online presence.

INCLUDES:

- 1–3 pages (Home, Services, Contact)
- Contact form sent directly to business email
- Mobile-friendly responsive design
- Basic SEO setup (Google visibility)
- Domain + hosting setup
- No database, no login system, no scheduling system
- Great for: hairstylists, barbers, artists, small shops

2) BUSINESS WEBSITE PACKAGE — \$499–\$999 (One-Time)

Designed for growing businesses needing interactive features.

INCLUDES:

- 4–6 pages
 - Optional login system
 - Optional SQL database for storing customers, appointments, messages, or content
 - Business dashboard (basic)
 - Email notifications
 - Service or portfolio catalog
 - Mobile & tablet optimization
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3) SCHEDULING SYSTEM PACKAGE — \$299–\$699 (One-Time)

or ****\$30/month**** (Subscription Option)

Built for nail techs, barbers, salons, and service providers.

ONE-TIME PURCHASE INCLUDES:

- Custom appointment booking form
- Form submissions sent directly to business email
- Blocked dates, available time slots
- Service list customization
- Mobile compatibility

\$30/MONTH SUBSCRIPTION OPTION INCLUDES:

- Hosted scheduling system
- Automatic updates and bug fixes
- Appointment email confirmations

- Priority support
 - Unlimited edits and customizations
 - No one-time fee required
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4) E-COMMERCE WEBSITE PACKAGE — \$799–\$1,799 (One-Time)

For selling products or taking payments online.

INCLUDES:

- Product catalog & categories
 - Shopping cart + secure checkout
 - Customer login system
 - Payment integration (Stripe, PayPal, Square)
 - Email receipts
 - Inventory tracking
 - SQL database setup
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5) MOBILE APP DEVELOPMENT (Android/iOS) — \$799–\$2,500

Created using .NET MAUI (Visual Studio).

INCLUDES:

- Custom app design matching your brand
 - Appointment booking, service menus, or portfolios
 - Optional shared database with website
 - Publishing setup for App Store/Play Store
 - Push notifications (optional)
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6) WEBSITE + APP BUNDLE — \$1,200–\$3,000

Complete package for businesses wanting both a website and mobile app.

INCLUDES:

- Fully designed website
 - Matching mobile app (iOS/Android)
 - Shared database (appointments, users, messaging)
 - Admin dashboard
 - Email + push notifications
 - Full branding setup
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STEP 3 — ADD-ONS (Optional)

LOGO DESIGN:

- Basic Logo: \$45
- Premium Branding Pack (logo + colors + fonts): \$99

OTHER ADD-ONS:

- Extra page: \$25–\$50 each
 - Business email setup (e.g., info@yourdomain.com): \$25
 - Payment system setup: \$75
 - Admin dashboard: \$150–\$300
 - Gallery or portfolio system: \$40
 - Blog system: \$50
 - SMS reminders (requires monthly fee): +\$50 setup
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STEP 4 — MONTHLY MAINTENANCE PLANS (Optional)

Basic Plan — \$19/month

- Hosting included

- Monthly backups

- Up to 2 small edits per month

- Domain management

Business Growth Plan — \$39/month

Everything in Basic PLUS:

- Security updates

- Performance optimization

- Unlimited text/photo edits

- Priority support

Premium Automation Plan — \$59/month

Everything in Business Growth PLUS:

- Email marketing integration

- SMS appointment reminders

- Monthly analytics report

- System monitoring

This detailed pricing guide explains not only the costs but also the value of each service, helping clients understand what they're paying for and why.